

Identity Badge Requirement

Effective May 16th 2011 all permitted Supplier Representatives were required to wear, or be escorted by someone wearing, an identity badge provided by the Deputy Director of Security while conducting business at any State Liquor Store or Special Distributor.

For calendar year 2012 they will be on a blue background with a picture of the representative.

Supplier Representatives are required by Rules of the Idaho State Liquor Division 15.10.01 section 021 to have Supplier Representative Permits to conduct business at any liquor store or distributing station. Permits are required for all Idaho resident representatives.*

***SUPPLIER REPRESENTATIVE PERMIT INFORMATION:**

A Supplier Representative Permit Application Form and instructions can be found on the ISLD Website within the PRODUCT INFORMATION link, under LICENSES AND PERMITS.

www.liquor.idaho.gov

Supplier Representative Permits are issued annually by ISLD Purchasing and Distribution. Each product offered by ISLD is required to have in-state Representation, either through the use of a direct Sales Representative or Brokerage firm. There is a \$50.00 annual permit fee to be paid when the permit is issued.

Out of state Supplier Sales Management personnel may obtain a Supplier Representative Permit but may only do so as an Associate of the Idaho Sales Representative or Broker. If a permit is obtained an Identity Badge is also required.

Out of State Supplier Sales Management personnel are expected to be accompanied by their Idaho Representative or Broker when conducting business in any State Liquor Store or Special Distributor. Should out of State Supplier Sales Management person want to visit stores unaccompanied by their Idaho Representation, they must first obtain permission from the Deputy Director for Retail Operations.

Permits and badges can be obtained by sending a Permit Application and a photo to kay.bennett@liquor.idaho.gov . Or you may come in, by scheduled appointment, to the Central Office of the State Liquor Division and fill out a Permit Application, have a photo taken and pick up your badge at the same time.